


Programme:		MBA International Business Management and Leadership (MBA45)		
Variation:		Fast-Track (3 Semester)		
Start:		Winter Semester 2024 (September)		
Stand:		February 2025		
		Please note that the preliminary schedule is subject to change!		
				
1. Semester (WiSe 2024/2025)		Foundations		
Sept 24		Module 1: Introduction to Learning in the New Business World (5 Credit Points)		Program Lead: Menzl
Date	Day	Time	Submodule	Lecturer
09.09.2024	Mo	17:00 - 19:00	Introductory Online Session - MBA Kick off	Winkler/Menzl
13.09.2024	Fr	13:00 - 19:00	Welcome at Kempten Business School: Discover & Connect	Menzl/Lorenz/Schmid
14.09.2024	Sa	09:00 - 17:00	Building Bonds	Bardos
20.09.2024	Fr	14:00-18:30	Introduction to Scientific Methodolgy	Müller-Kreiner
21.09.2024	Sa	09:00 - 16:30	Mastering Professional English Communication	Walter
08.10.2024	Tu	18:30 - 19:30	Innovative Learning: Trends and Techniques for the Modern Learner & Summary Workshop	Winkler

Oct 24		Module 2: Leadership Excellence & Communication (5 Credit Points)		Program Lead: Winkler
08.10.2024	Tu	17:00 - 18:30	Kick-off Workshop	Winkler
11.10.2024	Fr	14:00 - 17:00	Mindset & Leadership Principles	Winkler
12.10.2024	Sa	09:00 - 16:00	Mindset & Leadership Principles	Winkler
18.10.2024	Fr	14:00 - 17:30	Leadership Communication	Hoffmeister
19.10.2024	Sa	09:00 - 16:30	Leadership Communication	Hoffmeister
24.10.2024	Th	17:00 - 18:30	Summary Workshop	Winkler
Individual Coaching Decision Dynamic - Appointments will be set up seperately				

Nov.24		Module 3: Digital Transformation & Artificial Intelligence (5 Credit Points) - project based		Program Lead: Niedermeier
04.11.2024	Mo	17:00 - 18:00	Kick-off Workshop	Menzl/Hutterli
08.11.2024	Fr	12:30 - 18:00	Project Management in Digital Projects	Lowinger
09.11.2024	Sa	09:00 - 18:00	Project Management in Digital Projects	Lowinger
15.11.2024	Fr	08:00 - 19:00	Excursion - Location will be announced	Kinsey
16.11.2024	Sa	09:00 - 16:30	Digital Transformation Strategies	Kinsey
18.11.2024	Mo	17:00 - 18:30	AI Applications in Business	Pinker
10.12.2024	Tu	17:00 - 18:00	Summary Workshop	Lowinger/Kinsey

Dec.24		Module 4: International Economics & Finance (5 Credit Points)		Program Lead: Henning
04.12.2024	Wed	17:00 - 18:00	Kick-off Workshop	Whitehead-Laumann
06.12.2024	Fr	14:00 - 17:00	Global Macro-Environmental Analysis	Whitehead-Laumann
07.12.2024	Sa	09:00 - 17:30	Fundamental Understanding of Financial Information in Business	Whitehead-Laumann
13.12.2024	Fr	14:00 - 17:00	International Financial Markets and Instruments	Peilo
14.12.2024	Sa	09:00 - 17:30	Risk Management & Financial Decision Making	Peilo
09.01.2025	Th	17:00 - 19:00	Summary Workshop	Whitehead-Laumann/Peilo

Jan.25		Module 5: Strategic Management (5 Credit Points)		Program Lead: Winkler
08.01.2025	We	17:00 - 18:30	Kick-off Workshop	Hörger/Winkler
10.01.2025	Fr	14:00 - 17:00	Strategic Analysis & Formulation of Business Level Strategy	Hörger
11.01.2025	Sa	09:00 - 16:00	Strategic Analysis & Formulation of Business Level Strategy	Hörger
17.01.2025	Fr	14:00 - 17:30	Strategic Development and Optimisation	Hörger
18.01.2025	Sa	09:00 - 16:30	Execution Oversight & Performance Enhancement	Hörger
24.01.2025	Fr	17:00 - 18:30	Summary Workshop	Hörger/Winkler

Feb.25			Module 6: Future-Oriented Commercial & Customer Experience Strategies (5 Credit Points)	Program Lead: Henning	
03.02.2025	Mo	17:00 - 18:00	Kick-off Workshop	Lorenz	Virtual
07.02.2025	Fr	14:00 - 17:00	Go to Market Strategies	Fabian	Vöhlinschloss
08.02.2025	Sa	09:00 - 16:00	Go to Market Strategies	Fabian	Vöhlinschloss
14.02.2025	Fr	14:00 - 17:30	Sales Enablement and Superior Customer Experience	Krchnavi	Vöhlinschloss
15.02.2025	Sa	09:00 - 16:30	Customer Experience Enhancement	Lorenz	Vöhlinschloss
25.02.2025	Tu	17:00 - 19:00	Summary Workshop	Lorenz	Virtual

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2. Semester (SoSe 2025)			Professional Skills		
Mar.25			Module 7: Innovation, Intra-/Entrepreneurship & Change for the Future (5 Credit Points)	Program Lead: Schäfer	
11.03.2025	Tu	17:00 - 18:00	Kick-off Workshop	Schäfer	Virtual
14.03.2025	Fr	14:00 - 17:00	Innovation Fundamentals	Schäfer	Kempton Business School
15.03.2025	Sa	09:00 - 17:00	Agile Customer-Centric and User-Oriented Design Methodology Part I	Menzl	Kempton Business School
21.03.2025	Fr	13:30 - 20:30	Change Management vs. Leading Change	Kushnir	Kempton Business School
22.03.2025	Sa	9:00 - 13:00	Agile Customer-Centric and User-Oriented Design Methodology Part II	Lowinger	Kempton Business School
27.03.2025	Th	17:00 - 19:00	Summary Workshop	Schäfer	Virtual

Apr.25			Module 8: Sustainability & Corporate Social Responsibility (5 Credit Points)	Program Lead: Schuster	
01.04.2025	Tu	17:00 - 18:30	Kick-off Workshop	Schuster	Virtual
04.04.2025	Fr	14:00 - 18:00	Foundations of Sustainability Management	Schuster	Kempton Business School
05.04.2025	Sa	09:00 - 16:30	Circular Economy	Schuster	Kempton Business School
12.04.2025	Sa	09:00 - 16:30	Business Ethics & Diversity/Inclusion	Bardos	Kempton Business School
22.04.2025	Tu	17:00 - 19:00	Green Finance & ESG-Risk Management	Peylo	Virtual
23.04.2025	We	17:00 - 19:00	Green Finance & ESG-Risk Management	Peylo	Virtual
28.04.2025	Mo	17:00 - 18:30	Summary Workshop	Schuster	Virtual

Mai.25			Module 9: Leadership & Future of Work (5 Credit Points)	Program Lead: Winkler	
05.05.2025	Mo	17:00 - 18:30	Kick-off Workshop	Winkler	Virtual
09.05.2025	Fr	14:00 - 17:00	Transformational Leadership	Winkler/Lorenz	Vöhlinschloss
10.05.2025	Sa	09:00 - 16:00	Transformational Leadership	Winkler/Lorenz	Vöhlinschloss
16.05.2025	Fr	14:00 - 17:30	Hybrid Team Management	Winkler/Lorenz	Vöhlinschloss
17.05.2025	Sa	09:00 - 16:30	Hybrid Team Management	Winkler/Lorenz	Vöhlinschloss
23.05.2025	Fr	17:00 - 18:30	Summary Workshop	Winkler/Lorenz	Virtual

Jun.25			Module 10: Operations and Supply Chain Management (incl. Digital Process Management) (5 Credit Points)	Program Lead: Seeberg	
03.06.2025	Tu	17:00 - 18:00	Kick-off Workshop	Seeberg	Virtual
06.06.2025	Fr	08:00 - 19:00	Excursion - Location will be announced	Seeberg/Menzl	tbd
07.06.2025	Sa	09:00 - 17:00	Sustainable Supply Chains and Managing Risks	Seeberg	Kempton Business School
20.06.2025	Fr	14:00 - 19:00	Digital Operations Management for E-Commerce & Platform Strategies	Iemma	Kempton Business School
21.06.2025	Sa	09:00 - 15:00	Digital Process Management	Markus	Kempton Business School
24.06.2025	Tu	17:00 - 18:30	Summary Workshop	Seeberg	Virtual

June/July 2025 Summer School Kingston University London			Module 13: International Business Management (Electives) (10 Credit Points)	Program Lead: Menzl	
Students can select out of provided options for elective courses based on future-leadership skills, international business management and student interests/career goals. The options can be either selected.					
International courses at selected partner universities abroad, selected online elective courses of the VHB portfolio or from Kempton Business School, selected blended learning courses from the Kempton Business School. The selection options will be given in SS 2025.					
30.06.2025-11.07.2025 Kingston University London Summer School (2 weeks - 1 course per week 5 CP each) already possible to take these courses in 2025 for the module 13 elective. Please contact astrid.menzl@hs-kempten.de directly if you consider to take this course already this year 2025 latest by 15.03.2025					

Jul.25			Module 11: International HR Management	Program Lead: Remhof	
08.07.2025	Tu	17:00 - 18:00	Kick-off Workshop	Remhof	Virtual
18.07.2025	Fr	14:00 - 17:30	Strategic HRM vs. Manager's Role in Talent Management	Remhof	Kempton Business School
19.07.2025	Sa	09:00 - 16:00	Global Mobility	Remhof	Kempton Business School
25.07.2025	Fr	14:00 - 17:00	Cross-Cultural Behavior - What is culture and how culture differ	Schuster	Kempton Business School
26.07.2025	Sa	09:00 - 16:30	Cross-Cultural Behavior – Experiencing Cultural Conflict Situations	Schuster	Kempton Business School
29.07.2025	Tu	17:00 - 18:30	Summary Workshop	Remhof	Virtual

Aug.25			Module 12: Scientific Methodology - Deep Dive (5 Credit Points)	Program Lead: Müller-Kreiner	
06.08.2025	We	17:00 - 18:30	Kick-off Workshop	Müller-Kreiner	Virtual
08.08.2025	Fr	14:30 - 18:00	Overview of Scientific Analysis	Täschner	Kempton Business School
09.08.2025	Sa	09:00 - 16:00	Overview of Scientific Analysis	Täschner	Kempton Business School
10.-20.08.2025	individual Coaching Scientific Ideation (20 min. p.P.) - Appointments will be set up sepeara			Täschner/Diery	Virtual
16.08.2025	Sa	9:00 - 13:00	Quantitative and Qualitative Research Methodologies Examination	Müller-Kreiner/Diery	Virtual
20.08.2025	We	17:00 - 18:30	Reflection & Summary Workshop	Müller-Kreiner	Virtual

3. Semester (WiSe 2025/2026)			Professional Skills & Application		
Sept.25-Feb.26			Module 13: International Business Management (Electives) (10 Credit Points)	Program Lead: Menzl	
Students can select out of provided options for elective courses based on future-leadership skills, international business management and student interests/career goals. The options can be either selected. international courses at selected partner universities abroad, selected online elective courses of the VHB portfolio or from Kempton Business School, selected blended learning courses from the Kempton Business School. The selection options will be given in SS 2025.					

Sept.25-Feb.26			Module 14: Master Thesis & Disputation	Program Lead: Niedermeier	

Master Thesis Timeline

Registration for the master thesis is possible from August. Earlier registration is only possible in consultation with the program director. The thesis must be submitted within six months.

The process concludes with a disputation (colloquium), which lasts approximately 30 minutes (20 minutes presentation + 10 minutes Q&A) and takes place online (examiner: Prof. Dr. Sandra Niedermeier and second examiner). Time slots will be provided via Moodle. For fast-track students, the first disputation dates in 2025 will be between February and March, with around four presenters per slot.