

Programme:	MBA International Business Management and Leadership (MBA45)	
Variation:	Standard Track (5 Semester)	
Start:	Winter Semester 2024 (September)	
Stand:	February 2025	Please note that the preliminary schedule is subject to change!



1. Semester (WiSe 2024/2025)			Foundations		
Sept 24			Module 1: Introduction to Learning in the New Business World (5 Credit Points)		Program Lead: Menzl
Date	Day	Time	Submodule	Lecturer	Location
09.09.2024	Mo	17:00 - 19:00	Introductory Online Session - MBA Kick off	Winkler/Menzl	Virtual
13.09.2024	Fr	13:00 - 19:00	Welcome at Kempten Business School: Discover & Connect	Menzl/Lorenz/Schmid	Kempten Business School
14.09.2024	Sa	09:00 - 17:00	Building Bonds	Bardos	Kempten Business School
20.09.2024	Fr	14:00-18:30	Introduction to Scientific Methodolgy	Müller-Kreiner	Kempten Business School
21.09.2024	Sa	09:00 - 16:30	Mastering Professional English Communication	Walter	Kempten Business School
08.10.2024	Tu	18:30 - 19:30	Innovative Learning: Trends and Techniques for the Modern Learner & Summary Workshop	Winkler	Virtual

Oct 24			Module 2: Leadership Excellence & Communication (5 Credit Points)		Program Lead: Winkler
Date	Day	Time	Submodule	Lecturer	Location
08.10.2024	Tu	17:00 - 18:30	Kick-off Workshop	Winkler	Virtual
11.10.2024	Fr	14:00 - 17:00	Mindset & Leadership Principles	Winkler	Vöhlinschloss
12.10.2024	Sa	09:00 - 16:00	Mindset & Leadership Principles	Winkler	Vöhlinschloss
18.10.2024	Fr	14:00 - 17:30	Leadership Communication	Hoffmeister	Vöhlinschloss
19.10.2024	Sa	09:00 - 16:30	Leadership Communication	Hoffmeister	Vöhlinschloss
24.10.2024	Th	17:00 - 18:30	Summary Workshop	Winkler	Virtual
Individual Coaching Decision Dynamic - Appointments will be set up seperately					Virtual

Nov.24			Module 3: Digital Transformation & Artificial Intelligence (5 Credit Points) - project based		Program Lead: Niedermeier
Date	Day	Time	Submodule	Lecturer	Location
04.11.2024	Mo	17:00 - 18:00	Kick-off Workshop	Lowinger	Virtual
08.11.2024	Fr	12:30 - 18:00	Project Management in Digital Projects	Lowinger	Kempten Business School
09.11.2024	Sa	09:00 - 18:00	Project Management in Digital Projects	Lowinger	Kempten Business School
15.11.2024	Fr	08:00 - 19:00	Excursion - Location will be announced	Kinsey	Kempten Area - Company
16.11.2024	Sa	09:00 - 16:30	Digital Transformation Strategies	Kinsey	Kempten Business School
18.11.2024	Mo	17:00 - 18:00	AI Applications in Business	Pinker	Virtual
10.12.2024	Tu	17:00 - 18:00	Summary Workshop	Lowinger	Virtual

Dec.24			Module 4: International Economics & Finance (5 Credit Points)		Program Lead: Henning
Date	Day	Time	Submodule	Lecturer	Location
04.12.2024	Wed	17:00 - 18:00	Kick-off Workshop	Whitehead-Lausmann	Virtual
06.12.2024	Fr	14:00 - 17:00	Global Macro-Environmental Analysis	Whitehead-Lausmann	Kempten Business School
07.12.2024	Sa	09:00 - 17:30	Fundamental Understanding of Financial Information in Business	Whitehead-Lausmann	Kempten Business School
13.12.2024	Fr	14:00 - 17:00	International Financial Markets and Instruments	Peypo	Kempten Business School
14.12.2024	Sa	09:00 - 17:30	Risk Management & Financial Decision Making	Peypo	Kempten Business School
09.01.2025	Th	17:00 - 19:00	Summary Workshop	Whitehead-Lausmann/Peypo	Virtual

2. Semester (SoSe 2025)			Professional Skills		
Mar.25			Module 7: Innovation, Intra-/Entrepreneurship & Change for the Future (5 Credit Points)		Program Lead: Schäfer
Date	Day	Time	Submodule	Lecturer	Location
11.03.2025	Tu	17:00 - 18:00	Kick-off Workshop	Schäfer	Virtual
14.03.2025	Fr	14:00 - 17:00	Innovation Fundamentals	Schäfer	Kempten Business School
15.03.2025	Sa	09:00 - 16:00	Agile Customer-Centric and User-Oriented Design Methodology	Menzl	Kempten Business School
21.03.2025	Fr	13:30 - 20:30	Change Management vs. Leading Change	Kushnir	Kempten Business School
22.03.2025	Sa	9:00 - 13:00	Agile Customer-Centric and User-Oriented Design Methodology Part II	Lowinger	Kempten Business School
27.03.2025	Th	17:00 - 19:00	Summary Workshop	Schäfer	Virtual

Mai.25			Module 9: Leadership & Future of Work (5 Credit Points)	Program Lead: Winkler	
Date	Day	Time	Submodule	Lecturer	Location
05.05.2025	Mo	17:00 - 18:30	Kick-off Workshop	Winkler	Virtual
09.05.2025	Fr	14:00 - 17:00	Transformational Leadership	Winkler/Lorenz	Vöhlinschloss
10.05.2025	Sa	09:00 - 16:00	Transformational Leadership	Winkler/Lorenz	Vöhlinschloss
16.05.2025	Fr	14:00 - 17:30	Hybrid Team Management	Winkler/Lorenz	Vöhlinschloss
17.05.2025	Sa	09:00 - 16:30	Hybrid Team Management	Winkler/Lorenz	Vöhlinschloss
23.05.2025	Fr	17:00 - 18:30	Summary Workshop	Winkler/Lorenz	Virtual

Jun.25			Module 10: Operations and Supply Chain Management (incl. Digital Process Management) (5 Credit Points)	Program Lead: Seeberg	
Date	Day	Time	Submodule	Lecturer	Location
03.06.2025	Tu	17:00 - 18:00	Kick-off Workshop	Seeberg	Virtual
06.06.2025	Fr	08:00 - 18:00	Field trip - Location will be announced	Seeberg	tbd
07.06.2025	Sa	09:00 - 17:00	Sustainable Supply Chains and Managing Risks	Seeberg	Kempton Business School
20.06.2025	Fr	14:00 - 19:00	Digital Operations Management for E-Commerce & Platform Strategies	Iemma	Kempton Business School
21.06.2025	Sa	09:00 - 15:00	Digital Process Management	Markus	Kempton Business School
24.06.2025	Tu	17:00 - 18:30	Summary Workshop	Seeberg	Virtual

June/July 2025 Summer School Kingston University London			Module 13: International Business Management (Electives) (10 Credit Points)	Program Lead: Menzl	
Students can select out of provided options for elective courses based on future-leadership skills, international business management and student interests/career goals. The options can be either selected international courses at selected partner universities abroad, selected online elective courses of the VHB portfolio or from Kempton Business School, selected blended learning courses from the Kempton Business School. The selection options will be given in SS 2025.					
30.06.2025-11.07.2025 Kingston University London Summer School (2 weeks - 1 course per week 5 CP each) already possible to take these courses in 2025 for the module 13 elective. Please contact astrid.menzl@hs-kempton.de directly if you consider to take this course already this year 2025 latest by 15.03.2025					

Aug.25			Module 12: Scientific Methodology - Deep Dive (5 Credit Points)	Program Lead: Müller-Kreiner	
Date	Day	Time	Submodule	Lecturer	Location
06.08.2025	We	17:00 - 18:30	Kick-off Workshop	Müller-Kreiner	Virtual
08.08.2025	Fr	14:30 - 18:00	Overview of Scientific Analysis	Täschner	Kempton Business School
09.08.2025	Sa	09:00 - 16:00	Overview of Scientific Analysis	Täschner	Kempton Business School
10.-20.08.2025			Individual Coaching Scientific Ideation (20 min. p.P.) - Appointments will be set up separately	Täschner/Diery	Virtual
16.08.2025	Sa	9:00 - 13:00	Quantitative and Qualitative Research Methodologies Examination	Müller-Kreiner/Diery	Virtual
20.08.2025	We	17:00 - 18:30	Reflection & Summary Workshop	Müller-Kreiner	Virtual

3. Semester (WiSe 2025/2026)			Professional Skills & Application		
Sept.25-Dec.25 & Mar., May., Jun.26 & Aug.26-Feb.27			Module 13: International Business Management (Electives) (10 Credit Points)	Program Lead: Menzl	
Students can select out of provided options for elective courses based on future-leadership skills, international business management and student interests/career goals. The options can be either selected international courses at selected partner universities abroad, selected online elective courses of the VHB portfolio or from Kempton Business School, selected blended learning courses from the Kempton Business School. The selection options will be given in SS 2025.					

Jan.26			Module 5: Strategic Management (5 Credit Points)	Program Lead: Winkler	
Date	Day	Time	Submodule	Lecturer	Location
09.01.2026	Fr	17:00 - 18:30	Kick-off Workshop	Hörger/Winkler	Virtual
16.01.2026	Fr	14:00 - 17:00	Strategic Analysis & Formulation of Business Level Strategy	Hörger	Vöhlinschloss
17.01.2026	Sa	09:00 - 16:00	Strategic Analysis & Formulation of Business Level Strategy	Hörger	Vöhlinschloss
23.01.2026	Fr	14:00 - 17:30	Strategic Development and Optimisation	Hörger	Vöhlinschloss
24.01.2026	Sa	09:00 - 16:30	Execution Oversight & Performance Enhancement	Hörger	Vöhlinschloss
29.01.2026	Th	17:00 - 18:30	Summary Workshop	Hörger/Winkler	Virtual

Feb.26			Module 6: Future-Oriented Commercial & Customer Experience Strategies (5 Credit Points)	Program Lead: Henning	
Date	Day	Time	Submodule	Lecturer	Location
03.02.2026	Tu	17:00 - 18:00	Kick-off Workshop	Lorenz	Virtual
06.02.2026	Fr	14:00 - 17:00	Go to Market Strategies	Fabian	Vöhlinschloss
07.02.2026	Sa	09:00 - 16:00	Go to Market Strategies	Fabian	Vöhlinschloss
13.02.2026	Fr	14:00 - 17:30	Sales Enablement and Superior Customer Experience	Krchnavi	Vöhlinschloss
14.02.2026	Sa	09:00 - 16:30	Customer Experience Enhancement	Lorenz	Vöhlinschloss
25.02.2026	We	17:00 - 19:00	Summary Workshop	Lorenz	Virtual

4. Semester (SoSe 2026)			Application		
Apr.26			Module 8: Sustainability & Corporate Social Responsibility (5 Credit Points)	Program Lead: Schuster	
tbd	tbd	17:00 - 18:30	Kick-off Workshop	Schuster	Virtual
tbd	tbd	14:00 - 18:00	Foundations of Sustainability Management	Schuster	Kempton Business School
tbd	tbd	09:00 - 16:30	Circular Economy	Schuster	Kempton Business School
tbd	tbd	14:00 - 18:00	Green Finance & ESG-Risk Management	Peylo	Kempton Business School
tbd	tbd	09:00 - 16:00	Business Ethics & Diversity/Inclusion	Bardos	Kempton Business School
tbd	tbd	17:00 - 18:30	Summary Workshop	Schuster	Virtual

June/July 2026 Summer School Kingston University London		Module 13: International Business Management (Electives) (10 Credit Points)	Program Lead: Menzl
Students can select out of provided options for elective courses based on future-leadership skills, international business management and student interests/career goals. The options can be either selected.			
International courses at selected partner universities abroad, selected online elective courses of the VHB portfolio or from Kempton Business School, selected blended learning courses from the Kempton Business School. The selection options will be given in SS 2026.			
29.06.-20.07.2026 - tbc	Kingston University London Summer School (2 weeks - 1 course per week 5 CP each) already possible to take these courses in 2026 (dates and timeline not guaranteed) for the module 13 elective. Please contact astrid.menzl@hs-kempton.de directly if you consider to take this course already this year 2026 latest by 15.03.2026.		

Jul.26			Module 11: International HR Management	Program Lead: Remhof	
Date	Day	Time	Submodule	Lecturer	Location
13.07.2026	Mo	17:00 - 18:00	Kick-off Workshop	Remhof	Virtual
17.07.2026	Fr	14:00 - 17:30	Strategic HRM vs. Manager's Role in Talent Management	Remhof	Kempton Business School
18.07.2026	Sa	09:00 - 16:00	Global Mobility	Remhof	Kempton Business School
24.07.2026	Fr	14:00 - 17:00	Cross-Cultural Behavior - What is culture and how culture differ	Schuster	Kempton Business School
25.07.2026	Sa	09:00 - 16:30	Cross-Cultural Behavior – Experiencing Cultural Conflict Situations	Schuster	Kempton Business School
30.07.2026	Th	17:00 - 18:30	Summary Workshop	Remhof	Virtual

4.-5. Semester (WiSe 2026/2027)			Application		
Mar.26-Feb.27			Module 14: Master Thesis & Disputation	Program Lead: Niedermeier	

Master Thesis Timeline

Registration for the master thesis is possible from August. Earlier registration is only possible in consultation with the program director. The thesis must be submitted within six months.

The process concludes with a disputation (colloquium), which lasts approximately 30 minutes (20 minutes presentation + 10 minutes Q&A) and takes place online (examiner: Prof. Dr. Sandra Niedermeier and second examiner). Time slots will be provided via Moodle. For fast-track students, the first disputation dates in 2025 will be between February and March, with around four presenters per slot. Dates for standard track will be announced in 2026.