

Programme:		MBA International Business Management and Leadership (MBA46)			
Variation:		Fast-Track (3 Semester) & Standard Track (5 Semester)			
Start: Winter Semester 2025 (September)					
Stand: February 2025		Please note that the preliminary schedule is subject to change!			
1. Semester (WiSe 2025/2026)		Foundations			
Sep./Oct.25		Module 1: Introduction to Learning in the New Business World (5 Credit Points)		Program Lead: Menzl	
Date	Day	Time	Submodule	Lecturer	Location
15.09.2025	Mo	17:00 - 18:30	Introductory Online Session - MBA Kick off	Menzl/Winkler	Virtual
19.09.2025	Fr	12:00 - 20:00	Welcome at Kempten Business School: Discover & Connect	Menzl/Bardos	Kempten Business School
20.09.2025	Sa	09:00 - 15:00	Building Bonds	Lorenz/Schmid	Kempten Business School
26.09.2025	Fr	14:00-19:00	Introduction to Scientific Methodolgy	Müller-Kreiner	Kempten Business School
27.09.2025	Sa	09:00 - 16:30	Mastering Professional English Communication	Walter	Kempten Business School
06.10.2025	Mo	17:00-18:30	Summary Workshop	Menzl/Winkler	Virtual

Oct./Nov.25		Module 2: Leadership Excellence & Communication (5 Credit Points)		Program Lead: Winkler	
Date	Day	Time	Submodule	Lecturer	Location
06.10.2025	Mo	18:30 - 20:00	Kick-off Workshop	Winkler	Virtual
17.10.2025	Fr	14:00 - 17:00	Mindset & Leadership Principles	Winkler	Vöhlinschloss
18.10.2025	Sa	09:00 - 16:00	Mindset & Leadership Principles	Winkler	Vöhlinschloss
24.10.2025	Fr	14:00 - 17:30	Leadership Communication	Jegan	Vöhlinschloss
25.10.2025	Sa	09:00 - 16:30	Leadership Communication	Jegan	Vöhlinschloss
03.11.2025	Mo	17:00 - 18:30	Summary Workshop	Winkler	Virtual
			Individual Coaching Decision Dynamic - Appointments will be set up seperately		Virtual

Nov./Dec.25		Module 3: Digital Transformation & Artificial Intelligence (5 Credit Points) - project based		Program Lead: Niedermeier	
Date	Day	Time	Submodule	Lecturer	Location
30.10.2025	Th	17:00 - 18:00	Kick-off Workshop		Virtual
07.11.2025	Fr	14:00 - 17:30	Project Management in Digital Projects		Kempten Business School
08.11.2025	Sa	09:00 - 16:30	Project Management in Digital Projects		Kempten Business School
14.11.2025	Fr	08:00 - 19:00	Excursion - Location will be announced		Location tbd
15.11.2025	Sa	09:00 - 16:30	Digital Transformation Strategies		Kempten Business School
18.11.2025	Tu	17:00 - 18:30	AI Applications in Business		Virtual
04.12.2025	Th	17:00 - 19:00	Summary Workshop		Virtual