



MBA International Business Management and Leadership

Master of Business Administration

Part-Time

Ready to lead globally? Your MBA for executive level responsibility

As a degree program offered by a state university in Bavaria, our MBA meets the highest academic standards and combines sound theory with real world practice.

Our focus: “Leading Global Business Through a Digital Age”. Develop a global perspective, strategic decision making skills at management level, and your own personal leadership style.

With forward looking teaching methods, we prepare You specifically to lead successfully in a globalized and digital world.



Special Highlights for You & Your Company

- > **Executive skills for international leadership**
Develop skills in leadership, AI, innovation, and strategic management.
- > **Study internationally and build your network**
English language MBA program with international modules and a global network.
- > **Study flexibly alongside your career**
Blended learning with a choice between a Fast Track of 3 semesters and a Standard Track of 5 semesters.
- > **Practical learning with direct business impact**
Apply what You learn directly to your strategic decisions and corporate goals.



Your Skills Profile

The world of work is changing rapidly. In the MBA, You develop the skills You need to lead companies successfully into the future.



Leadership & Change:

Lead teams confidently through change and actively shape transformation.



Digital Transformation & AI:

Use digital technologies and artificial intelligence strategically to achieve sustainable business success.



Innovation & Strategic Thinking:

Develop future focused solutions and make well founded management decisions.



Global Business:

Lead successfully in international markets and work confidently in intercultural teams.

At a Glance

[Alle Details ansehen →](#)

Englisch



3 to 5 semesters



18.900 €

Total tuition fee



90 ECTS credits



**Master of Business
Administration (MBA)**



On campus and online

Part time



International experience

for example, Kingston University London or a virtual exchange with Finland



Your Course Content

 YOU ARE HERE ★

1. Semester

- > Introduction to Learning in the New Business World
- > Leadership Excellence & Communication
- > Digital Transformation & Artificial Intelligence - project based
- > International Economics & Finance

2. Semester

- > Innovation, Intra-/Entrepreneurship & Change for the Future
- > Leadership and Future of Work
- > Operations and Supply Chain Management (incl. Digital Process Management) - project based
- > Scientific Methodology - Deep Dive

YOU GOT THIS! 💪

3. Semester

- > International Business Management - Electives Module
 - International courses in London or virtual exchange in Finland
 - Or Electives from Kempten
- > Strategic Management
- > Future-Oriented Commercial & Customer Experience Strategies

4. Semester

- > Sustainability & Corporate Social Responsibility
- > International HR Management

5. Semester

- > Master Thesis & Disputation

YOU DID IT! 🎉 



Blended Learning: Studying Alongside Your Career

A demanding MBA must fit into Your everyday life. That is why our blended learning concept combines on campus seminars, live online sessions, and digital self study phases.

This gives You the flexibility to decide when and where You learn, without putting Your career or private life on hold.

Key Features:

- > On campus blocks: Friday afternoons and Saturdays
- > Live online sessions on weekday evenings
- > Online self study phases available at any time via our digital learning platform
- > Individual coaching available
- > Make up sessions for missed seminars thanks to parallel MBA groups

Your Benefits as a Leader:

- > Strategic exchange with managers from different industries
- > Direct practical transfer through real business cases, corporate contacts, and business networks
- > Compatibility with Your full time job

A Career Investment That Pays Off

Up to **70% of our MBA students** take a career step within just **2 years of starting the program**.

Our leadership development program, including a personal self assessment and individual development plans, supports You from the very beginning.

Our students and alumni work at companies including **Airbus Helicopters, Bosch, Continental, Dachser, Hansgrohe, Hilti, Liebherr, Siemens Healthineers, ZF Friedrichshafen**, and many more.

YOUR CONTACT PERSON

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